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# IRISH CERTIFIED SEED IS EXCELLENT VALUE FOR MONEY SO WHY SETTLE FOR ANYTHING ELSE?

Learn more about the value of sowing Irish Certified Seed.

# What is certified seed?

To ensure optimum crop yields & increased profitability - sow certified seed!

Irish certified seed is a fully traceable, weed-free, guaranteed seed product with superior quality to alternatives and is produced to the highest standards.

#### Reasons to sow certified seed:

- Best choice of highest yielding, Irish Recommended List varieties
- Guaranteed high germination
- Pure of variety and free of weed seeds
- Chemical dressing on crop ensures much less risk of seed borne diseases
- Fully traceable and monitored by DAFM to ensure high quality seed
- Cost effective ensuring return on investment

Irish certified seed produced under Irish conditions by Irish farmers for Irish farmers...

### Certified Seed Grower Liam Day, Whitegate, East Cork.

66 It's all about getting the most out of each acre that you farm and paying attention to detail at all times.

### Certified Seed Grower Clive Bayley, Carlow Town.

66 As a basic seed grower I understand the level of detail that goes into producing this seed. I need to be sure that the seed is pure and free of any contaminants.

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# HOW WE PRODUCE IRISH CERTIFIED CEREAL SEED

### 1. Variety Selected

### Variety Selection Process - 10 years in the making!

Only the best new varieties proven in Irish trials are selected for propagation for future use by Irish growers and industry buyers.



# Seeds

### Basic Seed delivered to Certified Seed Grower

A certified seed grower takes care with grain storage, field selection, crop husbandry and segregation with assistance form DAFM officials.

3.

## Inspection

#### **Inspection Process**

Ireland is one of four countries in the EU that adheres to a zero tolerance policy in the field to invasive/noxious weeds such as wild oats, blackgrass and sterile brome, ensuring Irish certified seed purity standards are at the highest level in Europe. Pre and post harvest inspections are completed for purity and quality by DAFM officials.



# 4.

# Certification

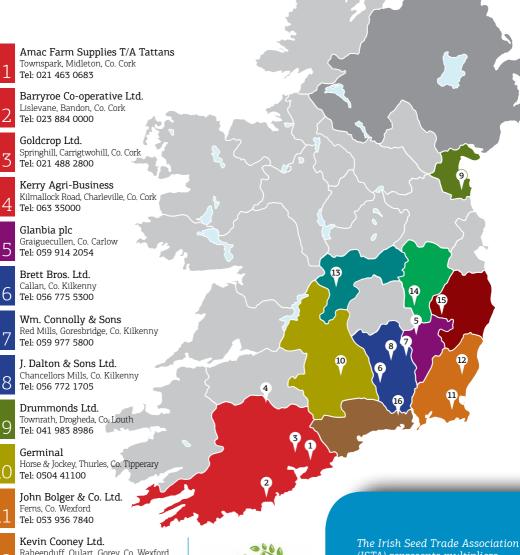
### **Quality Assurance**

Seed passed at the weigh bridge is carefully dried, stored and cleaned of all impurities and small grains. Any seed treatments are professionally applied and each official certified seed lot is sampled and checked to ensure it exceeds the min EU standards for purity and germination.





seed ready for delivery to Irish farmers



Revin Cooney Ltd.

Raheenduff, Oulart, Gorey, Co. Wexford
Tel: 053 913 6107

J. Grennan & Sons Ltd.
Rath, Birr, Co. Offaly
Tel: 057 913 3002

Boortmalt Group

The Maltings, Athy, Co. Kildare Tel: 059 864 0333

Quinns of Baltinglass

Main Street, Baltinglass, Co. Wicklow
Tel: 059 648 1266

Seed Technology Ltd.

Ballymountain, Ferrybank, Co. Waterford
Tel: 051 832 814



ISIA

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ASSOCIATION

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Ine Irish Seed Irade Association (ISTA) represents multipliers, producers and distributors of certified seed in Ireland. Its role is to promote the use of certified seed in tillage, forage and grassland crops and to ensure the best varieties of seed are made available to Irish farmers.

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